

American Wine Society National Conference
Benton Convention Center
Winston-Salem, NC
November 2-3, 2024

As an Exhibitor, what will you receive?

- 1) First and foremost, exposure to a very targeted audience of wine lovers. You don't have to sell them on enjoying wine-related products or services because they already do! They are eager to see new products that they want for themselves, or as gifts for friends and relatives.
- 2) With your entry fee, you will receive an 8-ft-deep x 10-ft-wide booth. Each booth will have one six-foot table, one chair, and a wastebasket.
- 3) All exhibitor booths will be in the main foyer space of The Benton Convention Center, close to the registration desk and outside of the banquet hall and session rooms. Attendees will pass your booth several times each day on the way to and from activities. Spaces will be assigned on a first-come, first-served basis and every effort will be made to keep vendors with similar products separated.
- 4) Secure storage will be provided for your merchandise (within reason) when the exhibits are not open. It will be the exhibitor's responsibility to move your merchandise in and out of the storage room. Security will not be provided for the area where exhibit booths are located. Neither the American Wine Society (AWS) nor The Benton Convention Center can assume any liability for lost, stolen or damaged exhibit property or merchandise before, during, or after the conference.
- 5) If you need electric service for your booth, you will need to order and pay for it when you sign up to be an exhibitor. Any additional costs, like parking, hotel rooms or other items not listed in item 2 above, will be the responsibility of the exhibitor.
- 6) The Benton Convention Center provides general overhead lighting and standard heating/air conditioning. It does not provide drayage, labor, security service, or janitorial service during the conference.
- 7) Information on how and where to ship your materials prior to the conference will be provided on request.
- 8) Exhibits schedule:
Set-up: Friday, November 1st, 12pm – 6 pm
Exhibits open: Saturday, November 2nd, 8:45 am – 6 pm & Sunday, November 3rd 8:45 am – 6 pm
Teardown: Sunday, November 3rd, 6 pm – 7 pm

Limitations: The sale or tasting of alcoholic beverages or tobacco products at exhibitor booths is prohibited. Exhibitors may not take orders for alcoholic beverages or tobacco products at their booth. The AWS reserves the right to refuse a booth or shut down a booth for anyone displaying what AWS considers merchandise or information inappropriate for an AWS conference.

Liability: Exhibitor will be fully responsible for any damages to property owned by the hotel. Exhibitor agrees to defend, indemnify and hold harmless the AWS and the The Benton Convention Center, their owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from damages resulting from exhibitor's use of property. Exhibitor's liability will include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees which arise from or out of the exhibitor's occupancy and use of the exhibit premises, the hotel or any part thereof.



American
Wine Society®
P.O. Box 889
Scranton, PA 18501
(888) 297-9070

www.americanwinesociety.org

2024 National Conference Exhibitor Agreement

The American Wine Society, referred to hereinafter as AWS, and the undersigned firm, referred to hereafter as Exhibitor, agree to the following:

1. AWS will provide exhibit space and facilities at its Annual National Conference on November 1st - November 3rd, located in the Benton Convention Center, Winston-Salem, NC as described in the 2024 Exhibitor Information and in accordance with items 2-6 below.

2. Exhibitor will display and/or demonstrate the following products and/or services:

3. Exhibitor agrees to reserve booth at this price: **\$199**

4. Electric is extra and can be ordered in advance at this price: **\$60**

QUANTITY	ITEM	IN ADVANCE	ONSITE	TOTAL
	Exhibitor Booth	199.00		
	110V/20 amp Elec. Outlet	60.00	85.00	
COMPLIMENTARY WIFI IS OFFERED			Total Cost	

5. Payment must be received by the AWS with a signed copy of this Agreement before tables can be reserved. Booth spaces are assigned on a first-come first-served basis and are limited. Location of booth is solely the responsibility of the AWS Conference Coordinator. The deadline for reserving space and payment of fees is October 18, 2024. Once all the booth spaces are filled, applications will be placed on a waiting list in the order received.

6. Exhibitor acknowledges that, depending upon Exhibitor's specific requirements, other charges may be incurred that are not included in the table space reservation fee, such as electrical power, parking, hotel room, drayage, shipping and storage of exhibitor's properties. These fees are the sole responsibility of the Exhibitor to arrange with the hotel.

7. AWS assumes no responsibility for lost, stolen, or damaged exhibit properties or equipment of Exhibitor before, during, or after the Annual National Conference. By completing this agreement, the exhibitor acknowledges that he/she has read and understood all items listed in the two pages of Exhibitor Information.

.Please type or print:

Company Name:

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Payment by: Enclosed Check ___ Visa ___ MC ___ Amex ___ Discover ___

Signature: _____ Date: _____

Unless otherwise requested, the above address will be the one which will be published.

If you have any questions, please contact our Exhibit Chair, Jane Duralia at jane.duralia@gmail.com or the National Office at 888-297-9070.

Please make checks payable to: American Wine Society.

Email completed agreement to memberservice@americanwinesociety.org or mail to:

American Wine Society
P.O. Box 889
Scranton, PA 18501

Card Number: _____

Expiration: _____ Security Code: _____

If the name and billing address on the card is not the same as the information on the previous page, please provide correct name and billing address for the above credit card:

Name on card: _____

Billing address: _____

(The credit card information on the agreement will be shredded after the credit card is processed. AWS does not keep credit card numbers on file)