



**Planning to expand your wine certifications?**

**Or perhaps you just want to become  
a more confident wine aficionado?**

**WineSmarts is your answer!**

**Our 8-hour courses offer fun and interactive tasting challenges to set you up for success.**

**WineSmarts I and II are coming to Winston-Salem, North Carolina**

**Before the American Wine Society National Conference  
On Friday, November 1, 2024, from 8 a.m. to 5 p.m.**

**Bring a friend!**

**Neither AWS membership nor conference attendance is required  
to attend these courses.**

**WineSmarts I** is an entertaining and interactive way to explore the basics of how wine is made, and to learn to taste and evaluate wines with the Wine Aroma Wheel using some principal wine varieties. The course includes background information on where the grapes are grown, flavor profiles, and region highlights from Old- and New-World counterparts. Eighteen wines will be featured in this course and, as a bonus, the course also covers the basics of food and wine pairing. Participants will receive a certificate for passing the optional final exam. Instructors: Kathy Webb, WSET2, CWJ and Brandon Seager, Oenologist, CSW, WSET3.

**WineSmarts II** dives deeper into various winemaking processes, as well as exploring how climate and terroir affect growing regions and their resulting wines. Acquire a more in-depth ability to evaluate the 19 wines covered in this course through blind tastings and fun, interactive learning challenges. Gain the skills and knowledge to make smarter, more confident wine purchases for your cellar or while dining out through label and wine list analysis. Take food-and-wine pairing to the next level by evaluating, comparing, and contrasting flavors. **WineSmarts I is not a required prerequisite** to register for this class, as it is open to anyone wishing to advance their wine knowledge. Participants will receive a certificate for passing the optional final exam. Instructors: Susan Lynham, dipWSET, CWE, FWS and Sharyn Kervyn, dipWSET, CWJM, CSW, AWE, Sommelier.

**Cost: \$250 (includes lunch)**

*American Wine Society membership and conference attendance are not required.*

Sign up early to ensure your spot! Register online through the [American Wine Society website](https://www.americanwinesociety.com).

Contact Sharyn for more information: [winesmartscoordinator@americanwinesociety.net](mailto:winesmartscoordinator@americanwinesociety.net)