

**2023 AWS WINE JOURNAL Magazine Advertising Contract**  
 Fax completed form to 570-344-4825 or email to: [executivedirector@americanwinesociety.org](mailto:executivedirector@americanwinesociety.org)

**We hereby authorize the American Wine Society to publish the advertisement of:**

Advertiser: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Primary contact person: \_\_\_\_\_  
 E-mail of contact person: \_\_\_\_\_

**Please insert our ad in the following issues of the AWS Wine Journal:**

Year: _____	Year: _____	Year: _____
Publishing Issue	Publishing Issue	Publishing Issue
Spring: _____	Spring: _____	Spring: _____
Summer: _____	Summer: _____	Summer: _____
Fall: _____	Fall: _____	Fall: _____
Winter: _____	Winter: _____	Winter: _____

**Ad size and rate per insertion:**

- |   |             |
|---|-------------|
| <input type="checkbox"/> Full Page \$549                    | 8.5 x 11    |
| <input type="checkbox"/> Full Page Inside Front Cover \$599 | 8.5 x 11    |
| <input type="checkbox"/> 1/3 Page (horizontal only) \$199   | 4.78 x 4.78 |
| <input type="checkbox"/> 1/6 Page (vertical only) \$99      | 2.16 x 4.75 |
| <input type="checkbox"/> 1/2 Page (horizontal only) \$299   | 8.5 x 5.5   |

All ads must be submitted with an 1/8in bleed and minimum 300dpi as either a .pdf file or .jpeg

**Ad Submission Guidelines:**

- Ads may be submitted via email ([blueflowergd@aol.com](mailto:blueflowergd@aol.com)) or [memberservice@americanwinesociety.org](mailto:memberservice@americanwinesociety.org)
- Submit via high resolution (300 dpi minimum) PDF file or .jpeg file. Any other format are not accepted.
- All ads must be submitted no later than thirty (30) days prior to publishing month.
- We are not responsible for any errors in the ad or cropping of ad if not sent in the correct size.
- Ad placement cannot be guaranteed unless inside front cover ad is requested.
- Publishing dates are targets, but not guaranteed.
- For multiple insertions, it is the advertiser's responsibility to submit updated copy by the deadline. If a new copy is not received, the existing ad will be repeated.
- Publisher reserves the right to refuse any advertising we consider inappropriate for the AWS Wine Journal.

**Discounts:**

- 10% for placing your ad in three consecutive issues
- 10% for being a Professional Member of the AWS (Not an AWS Professional Member? Contact us today at [memberservice@americanwinesociety.org](mailto:memberservice@americanwinesociety.org) to see how easy it is to become one.)

\_\_\_\_\_ **Net total for all insertions**

**Billing:**

- Invoice us after each issue is published (ad will not be placed in future issue if invoice is open).
- Invoice us for \_\_\_\_\_ issues in advance.

**Authorized by:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Contact The American Wine Society to place your ad in the *Wine Journal* today!

**Colleen Reardon**  
 888.297.9070  
[memberservice@americanwinesociety.org](mailto:memberservice@americanwinesociety.org)



# AWS by the numbers

## Who Reads the Journal?

The Wine Journal reaches a targeted market of sophisticated and knowledgeable wine consumers.

When you advertise in the Wine Journal, you align your brand with the oldest and largest consumer based wine appreciation organization in North America. Our articles are fresh, creative, and educational. We continually work with our writers to deliver articles that educate our readers and keep them engaged in the wine industry. Issues include articles on...

- People, places, events, & trends in the wine industry
- Art and science of wine making for amateurs & professionals
- Fascinating facts and information about wine and wine tasting
- Travel stories from romantic wineries to exotic locals
- Food, recipes, and complimentary wine pairings

