

2020 AWS WINE JOURNAL Magazine Advertising Contract
 Fax completed form to 570-344-4825 or email to: executivedirector@americanwinesociety.org

We hereby authorize the American Wine Society to publish the advertisement of:

Advertiser: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Primary contact person: _____
 E-mail of contact person: _____

Please insert our ad in the following issues of the AWS Wine Journal:

Year: _____	Year: _____	Year: _____
Publishing Date	Publishing Date	Publishing Date
Jan 31: _____	Jan 31: _____	Jan 31: _____
Apr 30: _____	Apr 30: _____	Apr 30: _____
Jul 31: _____	Jul 31: _____	Jul 31: _____
Nov 31: _____	Nov 31: _____	Nov 31: _____

Ad size and rate per insertion:

- Full Page \$549 8.5 x 11
- Full Page Inside Front Cover \$599 8.5 x 11
- 1/3 Page (horizontal only) \$199 4.78 x 4.78
- 1/6 Page (vertical only) \$99 2.16 x 4.75
- 1/2 Page (horizontal only) \$299 8.5 x 5.5

All ads must be submitted with an 1/8in bleed and minimum 300dpi as either a .jpg or .pdf file

Ad Submission Guidelines:

- Ads may be submitted via email (blueflowergd@aol.com) or memberservice@americanwinesociety.org
- Submit via high resolution (300 dpi minimum) PDF file or .jpeg file. Any other format are not accepted.
- All ads must be submitted no later than thirty (30) days prior to publishing date.
- We are not responsible for any errors in the ad or cropping of ad if not sent in the correct size.
- Ad placement cannot be guaranteed unless inside front cover ad is requested.
- Publishing dates are targets, but not guaranteed.
- For multiple insertions, it is the advertiser's responsibility to submit updated copy by the deadline. If a new copy is not received, the existing ad will be repeated.
- Publisher reserves the right to refuse any advertising we consider inappropriate for the AWS Wine Journal.

Discounts:

- 10% for placing your ad in three consecutive issues
- 10% for being a Professional Member of the AWS (Not an AWS Professional Member? Contact us today at memberservice@americanwinesociety.org to see how easy it is to become one.)

_____ Net total for all insertions

Billing:

- Invoice us after each issue is published (ad will not be placed in future issue if invoice is open).
- Invoice us for _____ issues in advance.

Authorized by: _____

Date: _____

Contact The American Wine Society to place your ad in the Wine Journal today!

David Falchek
 888.297.9070
executivedirector@americanwinesociety.org

Katherine Kearney
 888.297.9070
memberservice@americanwinesociety.org



AWS By the Numbers

Who Reads the Journal?

The Wine Journal reaches a targeted market of sophisticated and knowledgeable wine consumers.

When you advertise in the Wine Journal, you align your brand with the oldest and largest consumer based wine appreciation organization in North America. Our articles are fresh, creative, and educational. We continually work with our writers to deliver articles that educate our readers and keep them engaged in the wine industry. Issues include articles on...

- People, places, events, & trends in the wine industry
- Art and science of wine making for amateurs & professionals
- Fascinating facts and information about wine and wine tasting
- Travel stories from romantic wineries to exotic locals
- Food, recipes, and complimentary wine pairings

