

2024 AWS WINE JOURNAL Magazine Advertising Contract
 Email completed form to Natalie Dippenaar at: executivedirector@americanwinesociety.org

We hereby authorize the American Wine Society to publish the advertisement of:

Advertiser: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Primary contact person: _____
 E-mail of contact person: _____

Please insert our ad in the following issues of the AWS Wine Journal:

Year: _____	Year: _____	Year: _____
Publishing Issue	Publishing Issue	Publishing Issue
Spring: _____	Spring: _____	Spring: _____
Summer: _____	Summer: _____	Summer: _____
Fall: _____	Fall: _____	Fall: _____
Winter: _____	Winter: _____	Winter: _____

Ad size and rate per insertion:

- | | |
|---|-------------|
| <input type="checkbox"/> Full Page \$549 | 8.5 x 11 |
| <input type="checkbox"/> Full Page Inside Front Cover \$599 | 8.5 x 11 |
| <input type="checkbox"/> 1/3 Page (horizontal only) \$199 | 4.78 x 4.78 |
| <input type="checkbox"/> 1/6 Page (vertical only) \$99 | 2.16 x 4.75 |
| <input type="checkbox"/> 1/2 Page (horizontal only) \$299 | 8.5 x 5.5 |

All ads must be submitted with an 1/8in (.125") bleed and 300dpi .pdf file or .jpeg

Ad Submission Guidelines:

- Ads should be submitted via email to Member Services (memberservice@americanwinesociety.org).
- Submit via high resolution (300 dpi minimum) PDF file or .jpeg file. Any other formats by arrangement.
- All ads must be submitted no later than thirty (30) days prior to publishing month. Deadlines for submission: July 15th, Oct 15th, Jan 15th, April 15th.
- We are not responsible for any errors in the ad or cropping of the ad if not sent in the correct size.
- Ad placement cannot be guaranteed unless inside front cover ad is requested.
- Publishing dates are targets, but not guaranteed.
- For multiple insertions, it is the advertiser's responsibility to submit updated copy by the deadline. If a new copy is not received, the existing ad will be repeated.
- Publisher reserves the right to refuse any advertising we consider inappropriate for the AWS Wine Journal.

Discounts:

- 10% for placing your ad in three consecutive issues
- 10% for being a Professional Member of the AWS (Not an AWS Professional Member? Contact us today at memberservice@americanwinesociety.org to see how easy it is to become one.)

_____ **Net total for all insertions**

Billing:

- Invoice us after each issue is published (ad will not be placed in future issue if invoice is open).
- Invoice us for _____ issues in advance.

Authorized by: _____

Date: _____

Contact The American Wine Society to place your ad in the *Wine Journal* today!

Natalie Dippenaar
 888.297.9070
executivedirector@americanwinesociety.org

Colleen Reardon
 888.297.9070
memberservice@americanwinesociety.org



AWS by the numbers

Who Reads the Journal?

The Wine Journal reaches a targeted market of sophisticated and knowledgeable wine consumers.

When you advertise in the Wine Journal, you align your brand with the oldest and largest consumer based wine appreciation organization in North America. Our articles are fresh, creative, and educational. We continually work with our writers to deliver articles that educate our readers and keep them engaged in the wine industry. Issues include articles on:

- People, places, events, & trends in the wine industry
- Art and science of wine making for amateurs & professionals
- Fascinating facts and information about wine and wine tasting
- Travel stories from romantic wineries to exotic locals
- Food, recipes, and complimentary wine pairings

