

## 2019 AWS WINE JOURNAL Magazine Advertising Contract

Fax completed form to 570-344-4825 or email to: [executivedirector@americanwinesociety.org](mailto:executivedirector@americanwinesociety.org)

We hereby authorize the American Wine Society to publish the advertisement of:

Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Primary contact person: \_\_\_\_\_

E-mail of contact person: \_\_\_\_\_

Website to link ad to: \_\_\_\_\_

Please insert our ad in the following issues of the AWS Wine Journal:

Year: \_\_\_\_\_ Year: \_\_\_\_\_ Year: \_\_\_\_\_

Publishing date: \_\_\_\_\_ Publishing date: \_\_\_\_\_ Publishing date: \_\_\_\_\_

January 31: \_\_\_\_\_ January 31: \_\_\_\_\_ January 31: \_\_\_\_\_

April 30: \_\_\_\_\_ April 30: \_\_\_\_\_ April 30: \_\_\_\_\_

July 31: \_\_\_\_\_ July 31: \_\_\_\_\_ July 31: \_\_\_\_\_

November 31: \_\_\_\_\_ November 31: \_\_\_\_\_ November 31: \_\_\_\_\_

- All ads must be submitted no later than thirty (30) days prior to publishing date.
- Ad placement cannot be guaranteed unless inside front or back cover ad is requested.
- Publishing dates are targets, but not guaranteed.
- For multiple insertions, it is the advertiser's responsibility to submit updated copy by the deadline. If a new copy is not received, the existing ad will be repeated.
- Publisher reserves the right to refuse any advertising we consider inappropriate for the AWS Wine Journal.

### Ad size and rate per insertion:

Full Page \$549

Back Cover (2/3 page) \$549

Full Page (Inside front cover) \$599

1/2 Page (horizontal only) \$299

1/3 Page (horizontal only) \$199

1/4 Page (vertical only) \$149

1/6 Page (vertical only) \$99

### Discounts:

10% for placing your ad in three consecutive issues

10% for being a Professional Member of the American Wine Society (Not an AWS Professional Member? Contact [memberservice@americanwinesociety.org](mailto:memberservice@americanwinesociety.org) to see how easy it is to become one.)

\_\_\_\_\_ Net fee for all insertions

### Billing:

Invoice us after each issue is published (ad will not be placed in future issue if invoice is open).

Invoice us for \_\_\_\_\_ issues in advance.

Ad Submission Methods: \_\_\_\_\_

Ads may be submitted via email ([aws@porterdesign.com](mailto:aws@porterdesign.com)). Adobe PDF is the preferred format of all ads. Please convert your ad to a high resolution PDF. Packaged InDesign files with all type included are accepted. Please "zip" files prior to emailing. Files over 12 megabytes must be uploaded to our FTP site. Please contact [aws@porterdesign.com](mailto:aws@porterdesign.com) for FTP information. QuarkXpress, PageMaker, Publisher or any other format are not accepted. If you use any other software than InDesign, please export your ad as a high resolution PDF before emailing.

Authorized by: \_\_\_\_\_ Title: \_\_\_\_\_

**Contact The American Wine Society to place your ad in Wine Journal today!**

David Falchek | 888.297.9070 | [executivedirector@americanwinesociety.org](mailto:executivedirector@americanwinesociety.org)

Katherine Kearney | 888.297.9070 | [memberservice@americanwinesociety.org](mailto:memberservice@americanwinesociety.org)

