

52nd American Wine Society National Conference

Oct. 31- Nov. 2, 2019 Trade Winds Resort, St. Pete Beach, FL



This Fall, the AWS brings the nation's most devoted wine enthusiasts to St. Pete Beach, Fla. The oldest and largest organization of wine consumers in North America is a non-profit, 501c3, educational organization with the mission of "promoting wine appreciation."

You can be part of the excitement.

Grand Cru Level

Wine-Paired Meal. Work with our consulting chef and venue chef to create a tasting event at a meal enjoyed by all conference attendees. Commitment of approximately five to six cases each of at least four wine selections for lunch Friday or Saturday or three for the Friday sparkling breakfast.

Presenting. Your organization's name as a presenting host of the Showcase Tasting, Hospitality Suite, or DJ Dance Party. \$2,000 each.

Presidential Reception. Share your finest wines with a select group of AWS supporters and donors in an intimate reception. Two to three cases of wines and \$1,000.



Cuvee Level

Corkscrew. Get your logo and message on this lasting, quality souvenir presented to every attendee. \$1500

Registration Brochure. Get a half-page ad in our full-color brochure and editorial placement in the award-winning AWS Wine Journal. \$1500.

Transportation. Help our members get to your region for a pre-conference event by defraying the cost of the motorcoach transportation. \$1500.

Vintage Level

Wine Judges Meal. Help fuel the American Wine Society wine competitions by providing lunch for the competition judges and staff. \$500.

Banquet Wine. Your wine can be one of several offered at attendees' tables at our Saturday banquet. Commitment of five to six cases.

Placemats. Get your message and logo in front of attendees every time they sit down at the conference to try wine. Ideal for non-winery sponsors. \$700

First-Timers Reception. Be the first to welcome the 100 to 150 first-time attendees to the conference by providing a welcome toast. Commitment of 3 cases (preferably sparkling) or \$700.

Lanyard. Get your name and message on attendees' lanyards. \$700

Name badge. Have your logo and message on atop conference namebadges. \$700.

Sponsorship Benefits

In addition to supporting the AWS mission of promoting wine appreciation through education, you'll reach the nation's core wine consumers, people interested in learning about wine and who purchase wine several times a week.

	<i>Logo in print and on web</i>	<i>1 full-conference registration</i>	<i>social media love</i>	<i>brief comment/video at meal</i>	<i>Literature insert</i>	
Grand Cru	X	X	X	X	X	
Cuvee	X		X		X	
Vintage	X		X			

Have an idea? Let us know. We can custom-build a sponsorship to serve you.



Recent Sponsors

Weis Markets

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Kobrand Wine & Spirits

Roland Foods

Union des Grand Crus de Bordeaux

Wines of South Africa Roma

Fine Wine Good Spirits

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